

Digital entrepreneurship tools

In this infographic, you can find some of the most useful tools to become a digital entrepreneur

Digital marketing tools

These are tools that help entrepreneurs promote their products or services online. Some of the most popular are Google AdWords, Facebook Ads, and Mailchimp.

Project management tools

are tools that help entrepreneurs organize their tasks and projects. Some of the most popular are Asana, Trello, and Basecamp.

E-commerce platforms

These are tools that allow entrepreneurs to sell their products online. Some of the most popular are Shopify, WooCommerce, and Magento.

Data analysis tools

are tools that allow entrepreneurs to analyze the behavior of their customers and obtain valuable information to improve their products or services. Some of the most popular are Google Analytics, Mixpanel, and Kissmetrics.

Communication tools

like Zoom, Google Meet or Butter.io, allow communication between the digital entrepreneurs and different stakeholders

Social media management tools

These are tools that help entrepreneurs manage their social media accounts and publish content efficiently. Some of the most popular are Hootsuite or Buffer.

Crowdfunding platforms

such as Kickstarter, Indiegogo, and GoFundMe, which can help entrepreneurs raise funds for their projects through online donations.

Design tools

These are tools that help entrepreneurs create professional designs for their websites, logos, and marketing materials. Some of the most popular are Canva, Adobe Creative Cloud, and Sketch.



Co-funded by
the European Union